

Appraisal Factors	Information	Appraisal
Top Level Domain	Yes	Very Good
Generic One Word	Yes	Excellent
Generic Branding	Yes	Excellent
Global Monthly Search for:		
Spain	165.000	Excellent
Search Trend	Slight Growth	Very Good
Average CPC for:		
Spain	0,27€	Good
SEO Commercial Interest	Yes	Excellent
Paid Ads For Keyword at Google	Yes	Good
Easy to Spell?	Yes	Excellent
Seasonal Advertisers	No	Excellent
Marketability	Yes	Excellent
Industry Targets / Category	Music industry, Record company, Streaming music service	
Developed Site	No	Fair
Other registered extensions:	com, de, com.es, eu, net, apartments, center, club, download, juegos, online, tienda, video, webcam, co, org, info, cat, xxx, tv, me, bar, berlin, casa, gratis, moda, pub	

Domain Sale Comparisons

Domain Sold	Sale price	Sale date
musik.de	129.000\$	2014
musicals.com	40.000\$	2007
auto.es	173.600\$	2008

Minimum value:
100.000 €

Suggested price:
130.000 €

Maximum value:
150.000 €